

United Way of Delta County Highlights of 2010

Campaign

We already had booked nearly \$50,000 in pledges when the campaign kicked off in September with a goal of \$250,000. Successful events in the spring and summer had us optimistic for a successful year. However, continuing tough economic conditions and external issues like labor-management discord at two of our larger workplaces (NewPage and OSF) contributed to a shortfall in donations. While the campaign officially ended December 31, late donations continued to come in during the first two weeks of January 2011 as in-process workplace campaigns were finalized. **The campaign is expected to finish at approximately \$220,000 or 88% of goal.**

Agency Grants

Total Programs receiving UWDC grants in 2010 (from the 2009 campaign): 13

(Alzheimer's Association, Community Action Agency, Lakestate Industries and UP Library for the Blind did not apply)

Community Investment Grant hearings were held in a new format this year, with one team of volunteers (a mix of board members and community volunteers) reviewing all 13 applications and working together to recommend funding. Agencies no longer did lengthy presentations, but came in for a brief Q&A with the team. The process worked very well and got good response from both agencies and volunteers.

Agency Membership

Total Member Agencies: 16 (no new applications were received in 2010)

- UP Library for the Blind closed due to state budget cuts.
- Delta-Menominee Alcohol & Other Drug Services returned \$4,000+ in unused United Way funds from 2009. The prescription drug abuse program never developed the way they had hoped it would and they ran into numerous snags. A few months after returning the UW funds, the program closed altogether.

Events: \$6,415.70 added to campaign total from outside events

Outside Campaign:

Mini Golf Tournament - 89 golfers, net proceeds **\$1,723.37**

Soup'r Chili Challenge campaign kickoff in September with a "Parade of Nations" theme.

Attendance was down this year (estimated 575), but still good. - **Net: \$2,930.47**

Haunted House in October – Held 3 "shows" over 2 days. Attendance: 414 **Net: \$1,761.96**

This is the last year for this event due to job changes and "burn out" of key volunteers.

Within Campaign:

Restaurant Week in July – 41 restaurants participated (nearly double last year's number) –

Net: \$1,404.45 plus \$954.58 in-kind

Small Business Blitz in September – Generated **\$2,840** from 81 businesses plus **\$586.42 in-kind**

UPtoberfest – Bay de Noc Brewers now in charge of this event. Attendance was up this year, with 264 tickets sold (compared to 224 last year). Raffles and other special activities brought in additional revenue. BdNB presented UWDC with a check for **\$2,907.70**.

Program & Community Involvement

UWDC participated as a member of several community collaborative bodies:

Community Violence and Substance Abuse Prevention Council

Family Community Collaborative

FEMA board

Great Start community collaborative board

Technology

Michael Rock of The Internet Presence continued to donate his services as webmaster of our website.

New volunteer Jim Hummel helped us establish a presence on Facebook and was instrumental in posting video content for various events and activities

Board Membership

New members voted in: April Milkiewicz, Tiffany Miller, Erick Nyberg

Resigned or terms expired: Richard Crofton, Gayle DeShambo, Mike Martinez